

## **ADOPTION BEHAVIOUR OF FARMERS TOWARDS IMPROVED SUGARCANE PRODUCTION PRACTICES IN MEERUT DISTRICT OF WESTERN UTTAR PRADESH**

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### **ABSTRACT**

*The study was conducted in Meerut District of Uttar Pradesh to measure the adoption of farmers towards improved Sugarcane production practice. A total number of 120 respondents were selected purposively from five villages under Daurala block of Meerut of Uttar Pradesh due to high area covered. The data were collected through interview method by using pre structured interview schedule and later appropriate statistical analysis was done to draw logical conclusion. The study revealed that 48.33 per cent of the respondents belonged to the middle aged group and majority of the respondents belong to medium level size of land holding. The finding also revealed that 52.50 per cent of the respondents had medium level of adoption towards improved sugarcane production practice followed by 21.67 per cent and 25.83 per cent of the respondents with low and high level of adoption respectively.*

**KEYWORDS:** *Adoption, Sugarcane Production Practice*

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